

Who should attend?

Business Owners

Managers

HR Professionals

Supervisors

Team Leaders

Symposium Schedule

8:00—8:30a.m. Breakfast & Opening Remarks

8:30—10:30 a.m. "New Rules of the Game—How to Respond to Union Organizing"

10:30—10:40 a.m. Break

10:40—12:00 p.m. "Virtuous Leadership"

12:00—12:10 p.m. Break

12:10—1:10 p.m. "8 to Great"

1:20—4:20 p.m. "Never Give Up—The Survivor Way" and "Cross the Line"

4:20—4:30 p.m. Door prizes & Closing Remarks

The Norfolk Area Human Resources Association continually strives to design quality educational programming that benefits its members and the companies they represent. The 2014 symposium is open to members and non-members alike and is a must-attend for business owners, managers, supervisors, and HR professionals.

NAHRA SYMPOSIUM SPONSORED BY
THESE AREA BUSINESSES

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**Norfolk Area
Human Resource
Association**



**BUSINESS
SYMPOSIUM**

Thursday, October 9, 2014
"Beyond HR"

Time Square Event Center
1905 Vicki Lane—Norfolk NE



CHAD P. RICHTER
Attorney

Jackson
Lewis

Omaha NE

New Rules of the Game: How to Respond to Union Organizing

Chad P. Richter, attorney with Jackson Lewis in Omaha NE will be speaking on "New Rules of the



Game: How to respond to Union Organizing." This session will provide an in-depth look at the many changes before the NLRB and also provide training to your management team on how to respond effectively to union organizing.

Questions? Contact Us

Smyposium Planning Committee

David Meierdierks—402.287.5222

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LEE ELLIOT



Virtuous Leadership

We continue to use the Industrial Era model for leadership even though we've been in the Knowledge Era for over 30 years. Use of outdated approaches to leadership has resulted in workers being "insulted and alienated." Learn from Lee Elliot how to become a "virtuous" leader using new approaches and fundamental tools that can reduce turnover and increase productivity.

Lee Elliot has used the "virtuous leadership" approach at St. Francis Medical Center in Grand Island and has seen proven results in reduced turnover. In 2005, this work was selected for an Optimus award by Workforce Management magazine and chosen as one of the best HR practices in the world for that year.

Stacey Aldag & Jennifer Scheer

8 to Great

This experience can make a difference for individuals at work and at home. This powerful process for positive change will model a formula for making the best decision every time, inspire excellence and develop positive attitude.

HOLLY

HOFFMAN



Keynote Speaker

Presenter Holly Hoffman, was the last woman standing on Season 21 of CBS hit reality show "Survivor Nicaragua" and author of "Your Winner Within." Holly will be presenting "Never Give Up—The Survivor Way" a course on overcoming situations that may seem insurmountable at the present time. Holly will talk about how to overcome those challenges and achieve success by believing in 6 words and implementing them into our lives.

In addition, Holly will also be presenting "Cross the Line" - with everything there is a line. On one side of the line is a greater chance to make good things happen (better results, better relationships, more responsibility). On the other side of the line, there is less of a chance. And with each line you have a choice. You want to cross the line or you don't. You want the better chance at making good things happen (meaningful things) or you settle with the lesser chance. **YOUR CHOICE!**