# Who should attend?

## **Business Owners**

#### **Managers**

## **HR Professionals**

### Supervisors

### leam Leaders

### Symposium Schedule

8:30-10:30 a.m. "New Rules of the Game-How to 8:00-8:30a.m. Breakfast & Opening Remarks Respond to Union Organizing

10:30-10:40 a.m. Break

10:40—12:00 p.m. "Virtuous Leadership"

12:00—12:10 p.m. Break

12:10—1:10 p.m. "8 to Great"

1:20—4:20 p.m. "Never Give Up—The Survivor Way" and "Cross the Line"

4:20-4:30 p.m. Door prizes & Closing Remarks

sent. The 2014 symposium is open to members and the companies they repreeducational programming that benefits its ciation continually strives to design quality The Norfolk Area Human Resources Assoers, supervisors, and HR professionals must-attend for business owners, managmembers and non-members alike and is a

> NAHRA SYMPOSIUM SPONSORED BY THESE AREA BUSINESSES













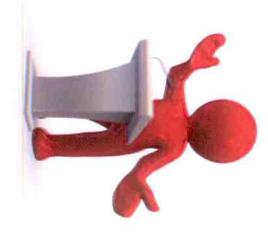












#### SYMPOSIUM BUSINESS

"Beyond HR" Thursday, October 9, 2014

1905 Vicki Lane-Norfolk NE Time Square Event Center



CHAD P. RICHTER

Attorney

Lewis Jackson

Omaha NE

#### How to Respond to New Rules of the Game:

Union Organizing

speaking on "New Jackson Lewis in attorney Omaha NE will be Chad P. Richter, with



ing." This session will provide an in-depth ment team on how to respond effectively to and also provide training to your manage look at the many changes before the NLRB Game: How to respond to Union Organizunion organizing

Questions? Contact Us

**Smyposium Planning Committee** David Meierdierks-402.287.5222 Susan Kumm—402.371.9625 Robin Labenz-402.371.2945 Lisa Dike-402.370.3503

#### ELLIOT E



# Virtuous Leadership

over and increase productivity. and fundamental tools that can reduce turnated." Learn from Lee Elliot how to become sulted in workers being "insulted and alienoutdated approaches to leadership has rethe Knowledge Era for over 30 years. Use of for leadership even though we've been in We continue to use the Industrial Era model a "virtuous" leader using new approaches

approach at St. Francis Medical Center in of the best HR practices in the world for that selected for an Optimus award by Workforce Grand Island and has seen proven results in Lee Elliot has used the "virtuous leadership" Management magazine and chosen as one reduced turnover. In 2005, this work was

# Stacey Aldag & Jennifer Scheer

#### 8 to Great

ry time, inspire excellence and develop a formula for making the best decision eveerful process for positive change will model individuals at work and at home. This pow-This experience can make a difference for positive attitude



#### HOLLY HOFFMAN

# Keynote Speaker

success by believing in 6 words and imovercome those challenges and achieve sent time. Holly will talk about how to that may seem insurmountable at the prepresenting "Never Give Up-The Survivor thor of "Your Winner Within." Holly will be reality show "Survivor Nicaragua" and auwoman standing on Season 21 of CBS hit Presenter Holly Hoffman, was the last plementing them into our lives Way" a course on overcoming situations

In addition, Holly will also be presenting a line. On one side of the line is a greater each line you have a choice. You want to chance to make good things happen with the lesser chance. YOUR CHOICE! better chance at making goods things cross the line or you don't. You want the line, there is less of a chance. And with responsibility). On the other side of the (better results, better relationships, more "Cross the Line" - with everything there is happen (meaningful things) or you settle